



AN INDUSTRY CLUSTER
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REQUEST FOR QUOTATIONS

SUBMISSION DEADLINE

Please respond with details on cost, timeline, and approach by **2:00pm Thursday, June 21, 2018**. Quotes should be emailed to communications@sccompetes.org.

ORGANIZATION BACKGROUND

The South Carolina Council on Competitiveness is a nonpartisan, business-led non-profit organization committed to advancing the long-term economic competitiveness of our state, industries, and citizens. Our work is accomplished through actionable research, support of industry clusters that provide South Carolina a competitive advantage, and education and workforce development initiatives that ensure all South Carolina's citizens are equipped to compete in a global economy.

We execute our work through partnerships, recognizing that our state's economic success is secured through sustained collaboration among the private, public, academic and non-profit sectors.

PROJECT DESCRIPTION SUMMARY

The South Carolina Council on Competitiveness' SC Aerospace Initiative is a collaborative initiative dedicated to advancing and marketing South Carolina's aerospace industry cluster on the global stage. We are a partnership of public, private, academic, and nonprofit sectors connecting the industry's assets and securing future growth.

We are searching for an agency that can build and assist with maintenance of an asset map for the SC Aerospace website – www.scaerospace.com. The asset map must seamlessly integrate into our current WordPress-based site and, moreover, must function on all devices, including mobile phones and tablets.

PROJECT SPECIFICS

This project will have three specific elements:

- 1) **Development of a state-wide asset map that will be a live, interactive tool with the following search functionality:**
 - a) City, county, and region location
 - b) Business Category search/sort/filter with custom icons and easy pop-up tooltip display with company name, category, contact and expanded business information
 - Aerospace Companies
 - Aerospace-related Manufacturing

- Education & Workforce
 - Airports
 - Military
 - Location Assistance
 - Partners
- c) Sort and List Quality Certifications/Designations
- AS9100
 - ISO9100
 - NADCAP
 - Minority-owned firm
 - Woman-owned firm
 - HUB-ZONE
- d) Easy contact and business sign-up forms to submit a business listing
- e) An open text search option

2) Initial Map Load and Integration

- a) Initial data manipulation and population of asset firms
- b) Integration of map on website search page

3) 3-5 hours of monthly maintenance

- a) Monthly map framework/software updates, data and asset updates, manage spreadsheets and control data edits

QUESTIONS

Questions should be emailed to communications@sccompetes.org no later than Thursday, June 14, 2018. Responses to questions will be posted to www.scaerospace.com/news by 5:00 pm on Monday, June 18, 2018.

EVALUATION AND SELECTION

Responses will be evaluated for cost, competence, functionality, and compatibility with the current SC Aerospace website. The selected firm will be notified via email by Friday, June 29, 2018.

The Council expressly reserves the right to accept or reject any and all submittals and is under no legal obligation to execute a resulting contract on the basis of this RFQ. This RFQ does not commit the Council to pay any costs prior to execution of a contract, and the Council is not obligated to award a contract or to pay any costs incurred in the preparation of a response.